

Etco has helped thousands of apprentices and students achieve outstanding results, comprehensive training, and employment within New Zealand's electrical industry.



"There are just so many good things about Etco"

Business owner Barry Martin explains why he's been hosting Etco apprentices since beginning back in 1991

Barry Martin, owner of Auckland-based Prolectrics, has lost count of the number of The Electrical Training Company (Etco) apprentices he's hosted — but it's more than 50, including his sons Joshua and Karl.

"There are so many good things about Etco," says Barry, who is currently hosting four apprentices, including Karl, 20. "I've been hosting apprentices since Etco began. My first was Etco apprentice number 11."

Prolectrics provides a complete electrical solution to clients in the industrial and commercial sectors. It also has a longstanding contract with the Tip Top ice-cream factory in Mount Wellington, providing electrical work on site.

"Etco is just a very well-run organization — I don't think any trade training organization does it better," says Barry. "A major benefit for a business is that, if needed, Etco will take an apprentice back at a week's notice.

"The training is very good and so is the pastoral care. They really keep an eye on apprentices' welfare and progress, and, if there are any problems, they do something about it. They are totally committed to apprentices completing their apprenticeships."

"An Etco apprenticeship is a tertiary education"

Electrician Joshua Martin explains why an apprenticeship through Etco provided the perfect stepping stone

Barry's son Joshua, 24, says a "few eyebrows were raised" when he told his school that he planned to do an apprenticeship — but he'd saved enough to buy his own house in Auckland at the age of 22.

"I was in the top class and the expectation is you will go to university — but an Etco apprenticeship is a tertiary education," says Joshua, who finished his apprenticeship two years ago and now works as an electrician for O-I Glass, New Zealand's only bottle and jar manufacturer.

"One of the huge benefits of the training is the broad range of experience available. I was with Prolectrics for a while but I also did other commercial and marine. That worked really well for me.

"The support from the apprentice coordinators is very good. You regularly have someone giving you guidance. My partner is doing a university degree and doesn't get that level of support from tutors.

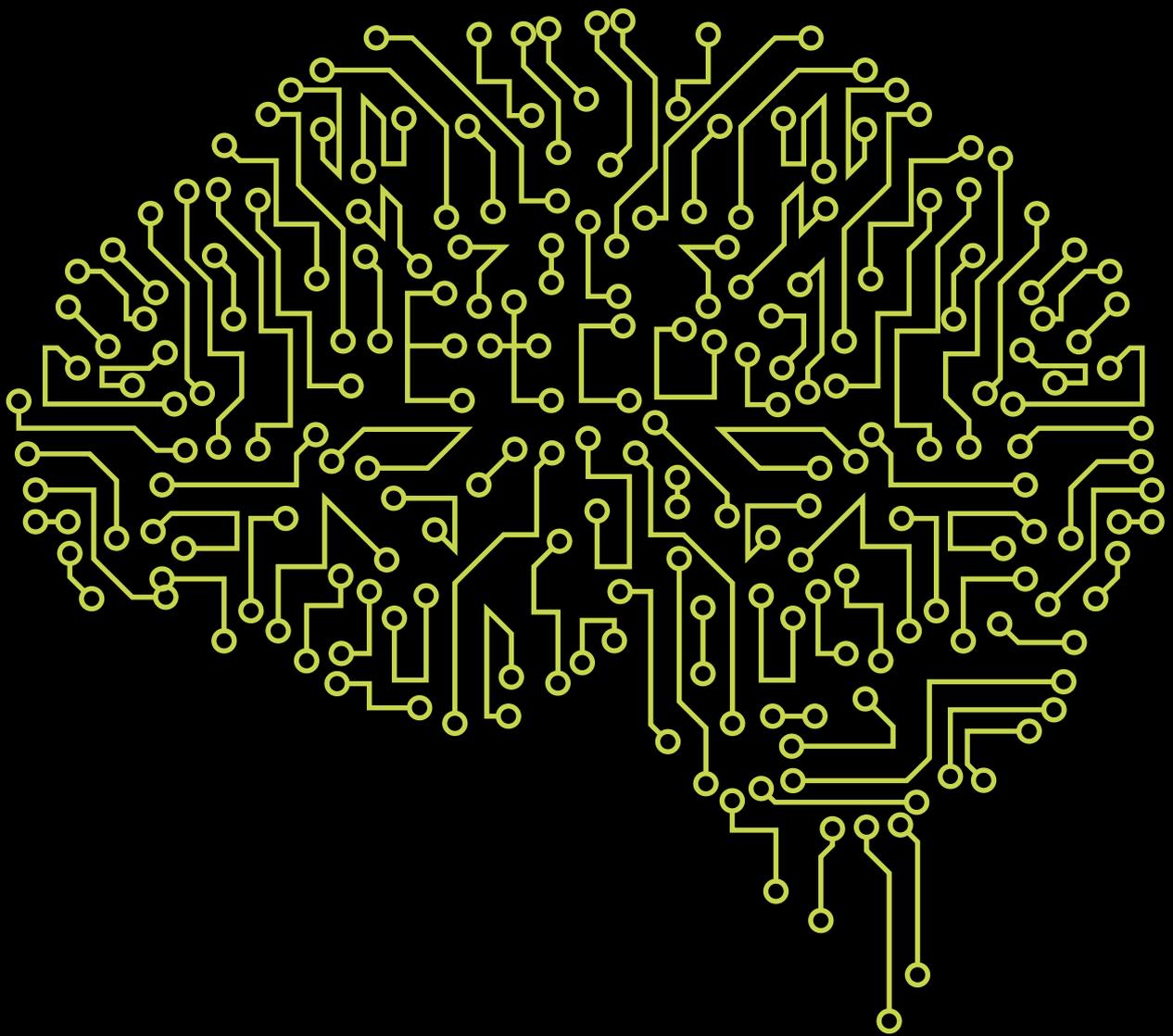
"Being paid while you learn, and [having] no student loan to pay back, was a major bonus. I'd saved my house deposit within a short time of finishing my apprenticeship. It's a well-paid, interesting career and the qualification gives you opportunities to travel — I've also spent time working in Australia and the United States."



Joshua Martin
"Former Etco apprentice"

For course information
call 0800 275 3826 Mon.–Fri. or
visit etco.co.nz.

University is not the only option for **smart** students



Visit www.etc.co.nz to find out more about
Electrical Apprenticeships, or fill out the application
form and we'll call you to discuss your options.